LECTURES 2025

Globalization of Wine Culture (17-18th centuries)

The Dutch East India Company and the Court Journey to Edo

Friday, October 10th, 18:00 (JST)



Ichikawa Gakuzan, *Shirandō shingenkai zu* (detail), 1795 The "Dutch New Year" party at Shirandō Waseda University Library

Joji Nozawa SPERKER

The history of wine consumption throughout the world remains largely unexplored and unwritten. Drawing on a range of sources, including the archives of the Dutch East India Company (VOC) and several contemporary travel accounts from the 17th and 18th centuries, this lecture focuses on two key aspects: firstly, the consumption of wine by European expatriates in maritime Asia, and secondly, the emergence of a local market, primarily in Japan, during the Edo period. Wine is a product that allows us to connect diverse cultures and societies that existed in early modern times.

Joji Nozawa is a professor at Waseda University. He holds a Ph.D. in early modern history from the University of Paris-Sorbonne (Paris IV) and teaches history of East-West relations and French language at the Faculty of Education. His research interests include the European East India Companies, the globalization of material culture and French cultural diplomacy.



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Zoom meeting ID: 829 4753 0025



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